

# DENTAL ASIA

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[www.dentalasia.net](http://www.dentalasia.net)

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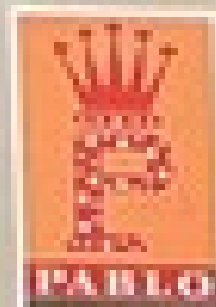
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## UNDER THE SPOTLIGHT



Interior of the state-of-the-art Simulated Patient Lab at Zimmer Institute in Carlsbad, CA.

## Zimmer Institute: At the Crossroads of Innovation and Education

In the words of renowned management consultant Peter Drucker, "Knowledge has to be improved, challenged and constantly increased, or it vanishes." This statement is especially true for the dental industry, since it is one of the most knowledge-intensive industries in the world.

With increased competition and a rapid pace of change within the dental industry, it is essential for clinicians to continually enhance their knowledge and technical skills to maintain their competitive edge, and provide the best possible outcomes for their patients. One way that they can accomplish this is by participating in state-of-the-art educational experiences.

A global leader in the development of world-class implantology products, practice-building strategies and educational programmes for the dental industry, Zimmer Dental recognises the importance of lifelong learning. A key factor in the company's growth and continued success is its ongoing commitment to providing unparalleled educational opportunities for dental students and practitioners around the world.

### Where education and innovation unite

Zimmer Dental is known for its quality orientation, innovative products and an ongoing dedication to education. In 2006, Zimmer Dental combined these three guiding principles and, as a result, the Zimmer Institute was born.

Since its inception, Zimmer Institute has been at the forefront of providing continuing dental education. Zimmer Institute is currently comprised of four state-of-the-art learning facilities on three continents. They include two US facilities located in Parsippany, NJ and Carlsbad, CA, a European facility in Winterthur, Switzerland, and a Latin American facility in Bogotá, Colombia.

Over the past eight years, Zimmer Institute has conducted 375 educational programmes and trained over 8,000 clinicians from all over the world. In addition, the organisation has established strong and collaborative partnerships with 40 leading dental universities, both in the United States and overseas, in an effort to educate dental students and clinicians on the latest advances in the rapidly expanding area of dental implant therapy.

Zimmer Institute offers a broad range of courses for every educational need and level of experience. The courses are collaborative, interactive experiences that focus on current and emerging procedures, technologies and products in the areas of surgical, restorative and regenerative dentistry. Comprehensive training courses focus on all aspects of dental implantology including diagnosis, treatment planning, surgery, prosthetics, maintenance and practice management. Courses are offered in a variety of formats including accredited continuing education courses, advanced surgical simulation and cadaveric courses, symposia and corporate



## UNDER THE SPOTLIGHT

forums. Online training courses are offered as well.

"Learn. Do. Excel®" accurately describes Zimmer Institute's approach to experiential learning. Participants not only gain information on the latest techniques through didactic lectures; they have the opportunity to practice what they have learned immediately by working with realistic mannequins and cadavers in a safe laboratory environment.

"What sets Zimmer Institute (ZI) apart from other educational institutions is the ability to transform the traditional classroom into an exceptional learning environment," said Dr. Neil Park, Director of Professional Development for Zimmer Dental. "Each location is equipped with the latest tools and advancements in implant dentistry, as well as state-of-the-art audio-visual equipment. Facilities are known for their Simulated Patient Training Laboratories, which enable clinicians to practice real-life case scenarios in their entirety on proprietary, simulation patients. This approach provides a realistic accelerated learning experience that no other educational facility can replicate."

To learn more about offerings, please visit Zimmer Institute's Course Schedule at: [www.zimmerdental.com/education](http://www.zimmerdental.com/education).

### Expanding opportunities in the Asia-Pacific region

Zimmer Dental's commitment to expanding educational opportunities throughout Asia remains a priority for the company. Since 2007, several well-known international clinicians have participated in a series of lectures, hands-on workshops, advanced surgical (cadaver) courses and road shows throughout the Asia-Pacific region. Over the past seven years, successful events have been held in Australia, Hong Kong, India, Indonesia, Malaysia, New Zealand, Taiwan, Thailand, the Philippines and Singapore.

In addition, Zimmer Institute has conducted specialised training courses both in Europe and the US for delegates from China, India, Korea and Japan.

The organisation continues to establish strong and



Clockwise:

- Real world case planning activities are an essential component of Zimmer Institute courses.
- Rare opportunity to learn surgical procedures using human cadavers in a safe and risk-free environment.
- Dr. Tim Silegy (Oral and Maxillofacial Surgeon – Long Beach, CA (USA) at Chulalongkorn Hospital in Thailand.

collaborative relationships with specialists, universities, top dental schools and implantology practitioners throughout Asia in an effort to increase knowledge of the dental implant industry and expand its business in the region.

### Current events

For details on the upcoming Zimmer Dental's NYU Global Implantology Week, read the feature on this issue's Show Preview section. **DA**



6TH ANNUAL

# NYU GLOBAL **MARCH 9-12, 2015** NEW YORK CITY, NEW YORK IMPLANTOLOGY WEEK

The 6th Annual NYU Global Implantology Week 2015 is a prestigious educational forum where clinicians can learn about the latest advances in dental implant therapy from prominent speakers from around the world. This CE accredited, intermediate-to-advanced-level course will address a variety of topics including: soft tissue management, esthetics, smile design, ridge augmentation, single tooth restoration, tilted restorative solutions, digital technology and implant options for predictable results.

For further information or to register for the program, please contact Sean Powell, Asia-Pacific Regional Manager for Zimmer Dental at [sean.powell@zimmer.com](mailto:sean.powell@zimmer.com) or visit [www.cvent.com/d/04qvbj](http://www.cvent.com/d/04qvbj).

**Please join us to gain valuable insights into the rapidly expanding world of dental implantology.**

